

**EXPEDITED PROCEDURE-EXAMINING GROUP 2423**

**S/N 10/688,067**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Tom Lemmons

Examiner: Jason Thomas

Serial No.: 10/688,067

Group Art Unit: 2423

Filed: October 16, 2003

Docket No.: 2050.086US1

Customer No.: 44367

Confirmation No.: 8136

Title: Demographic/preference sniffer

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**RESPONSE TO ADVISORY ACTION**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Final Office Action dated December 10, 2008, and to the Advisory Action dated March 12, 2009, please consider the following amendments and remarks.